Guilherme Reinaldet de Albuquerque
UI/UX Designer

Gui, 30yo
Brazilian living in the Netherlands

Native Portuguese, fluent English,
beginner Japanese/Dutch

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**Portfolio:
www.gui.co/17**

Special Attacks

- 11 years of experience on delivering digital products
- Create good design for multiple platforms with quality and velocity
- Think & act with strategies oriented to users & business
- Interact with multiple teams in different environments
- Data Driven with a love for User Research

Professional History

BOOKING.COM (Netherlands) – UX Designer & APP Designer
Mar/15 - Present
Booking.com is the world biggest accommodation service. I worked as a UX designer in a convert focused team and App teams. I receive data from data scientists and user research, create mockups, design, code it (if it's not App), test with a LOT of A/B Testing and real user testing, analyse data and implement. I work in a Agile environment using Sketch, Photoshop, After Effects, HTML and CSS.

J2C.cc (Brazil) - Product Designer // Oct/14 - Jan/15
A small startup made of big business minds that tried to create a B2B presentation app that was focused on the content, making all the visuals/graphs based on the client's company visuals. It was a great learning on assuming all the responsability on UI/UX design, research, user testing and quality.

OLX (Brazil) - Front-end Dev & UX Designer // Mar/14 - Oct/2014
Worked on the Brazilian version of OLX site with integration between the other countries. Designed and coded A/B Tests based on user research and market campaigns.

FOLHA DE S.PAULO (Brazil) - Front-End Dev & UX Designer // Feb/11 - Mar/14
The biggest newspapper in Brazil, worked as a Senior FE Dev and also did some work as UI/UX designer. Used a proprietary language and publish system. I also acted as the sub-coordinator on my team.

Other Jobs | GRUPO VEGAS (BRAZIL), MTV (BRAZIL), ADAM (PORTUGAL), FACTOR X (PORTUGAL), EVISION STUDIOS (BRAZIL).

Skills

- Work with Agile/Scrum methodologies
- Experience with public and private systems and coding language
- Proactive on work with pixel-perfect design made for technology
- Coordination of small teams, document projects
- Long experience with Adobe Photoshop, Illustrator, Sketch, HTML and CSS
- SASS, PHP, GIT, SVN, FTP, Amazon EC2
- macOS, Windows

Education History

- Graphic Design at ESPM (São Paulo - Brazil) and FBAUL (Lisbon - Portugal)
- Digital Design at IED (Instituto Europeo di Design, São Paulo - Brazil)